

Poverty

- 1.4 billion people live on less than £1 a day
- Nearly a billion people entered the 21st century unable to read a book or sign their names
- 2.2 million children die each year because they are not immunized
- 1 in 9 people have no access to clean water & 1 in 3 have no access to a toilet



Kisumu, Kenya



Which would you prefer:



a hand out



or a hand up?



TRAIDCRAFT –
bringing aid through



- Trade with a bias towards the poor
- Ensuring a guaranteed fair price for the producer
- A social premium for health, education and welfare
- Fair working conditions for producers
- Trade with a development objective
- Enabling producers to work their way out of poverty
- Challenging unfair trade rules



Get paper Industries, Nepal



The Stonebreakers of Nepal



James Chapter 2 Verses 15 to 17
If a brother or sister is poorly clothed and lacking in daily food, and one of you says to them, “Go in peace, be warmed and filled”, without giving them the things needed for the body, what good is that? So also faith by itself, if it does not have works, is dead.



Traidcraft – more than fairtrade



Our trading company, Traidcraft plc, sources products from farmers, growers and artisans across the world. At the heart of our company are the relationships we develop with our trading partners, helping them to develop skills and build sustainable livelihoods through trade.







Our charity, Traidcraft Exchange, is the only international development charity in the UK to focus on trade. We deliver projects across the developing world, helping people to build the skills, knowledge and confidence to work their way out of poverty.






Our policy and campaigns team, part of Traidcraft Exchange, works to change unfair trade rules and company practices that affect people in developing countries, as well as raise awareness of injustices and build public support.



How do I buy fairtrade?




Order from
Caroline Smith:
caroline.mesne@gmail.com

Purchase from the
monthly stall

Order on-line:
traidcraftshop.co.uk

From a supermarket



Noah's Ark, India







People before profit?



Or profit before people?



We have a choice and our choices affect theirs.



