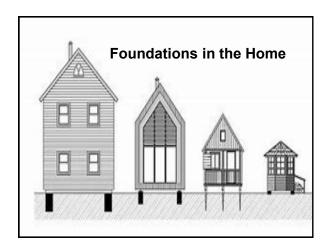
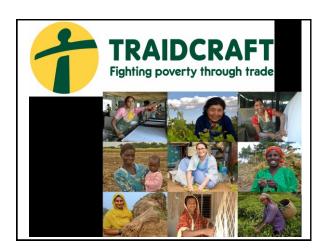
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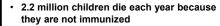






Poverty

- 1.4 billion people live on less than £1 a day
- Nearly a billion people entered the 21st century unable to read a book or sign their names



 1 in 9 people have no access to clean water & 1 in 3 have no access to a toilet







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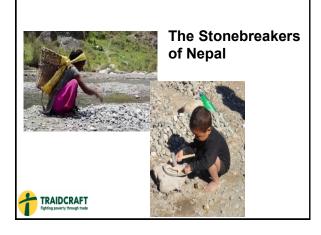
TRAIDCRAFT -

bringing aid through



- · Trade with a bias towards the poor
- Ensuring a guaranteed fair price for the producer
- A social premium for health, education and welfare
- Fair working conditions for producers
- Trade with a development objective
- Enabling producers to work their way out of poverty
- TRAIDCRAFT Challenging unfair trade rules





James Chapter 2 Verses 15 to 17 If a brother or sister is poorly clothed and lacking in daily food, and one of you says to them, "Go in peace, be warmed and filled", without giving them the things needed for the body, what good is that? So also faith by itself, if it does not have works, is dead.





Traidcraft - more than fairtrade



Our trading company, Traidcraft plc, sources products from farmers, growers and artisans across the world. At the heart of our company are the relationships we develop with our trading partners, helping them to develop skills and build sustainable livelihoods through trade.



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Our charity,
Traidcraft
Exchange, is the
only international
development charity
in the UK to focus
on trade. We deliver
projects across the
developing world,
helping people to
build the skills,
knowledge and
confidence to work
their way out of
poverty.



Our policy and campaigns team, part of Traidcraft Exchange, works to change unfair trade rules and company practices that affect people in developing countries, as well as raise awareness of injustices and build public support.

How do I buy fairtrade?

TRAIDCRAFT



Order from Caroline Smith: caroline.mesne@gmail.com

Purchase from the monthly stall

Order on-line: traidcraftshop.co.uk

From a supermarket



TRAIDCRAFT

Noah's Ark, India

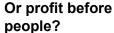






People before profit?





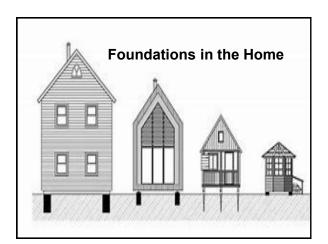


TRAIDCRAFT
Fighting poverty through trade

We have a choice and our choices affect theirs.

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